

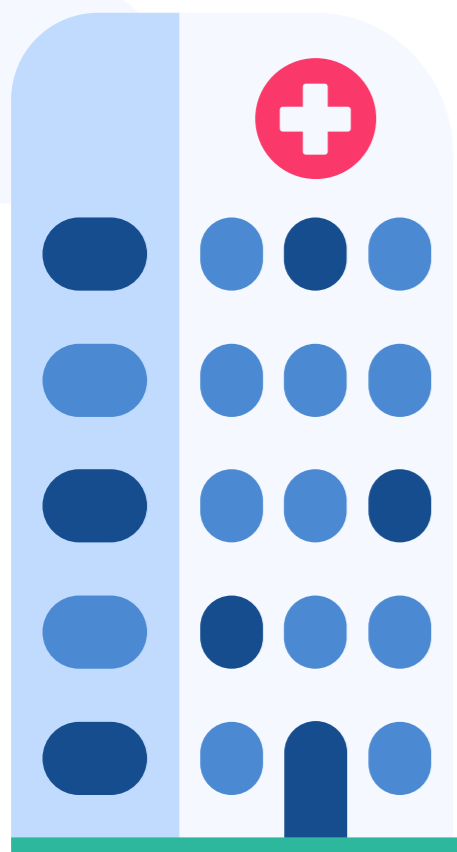
Ways to Win on Patient Experience

The Next Generation Patient Access Center

93%

SHARE OF COMPANIES WHO GREW REVENUE WITH **ADVANCED CONSUMERISM PRACTICES**¹

The most important way for healthcare organizations to differentiate in their market is to win on **patient experience**.



Patient Access Today

-  **FRAGMENTED PROCESSES**
disparate & disjointed record keeping
-  **BUDGET CONSTRAINTS**
reduced operating revenue
-  **OPERATIONAL COMPLEXITIES**
hard to keep staffing levels adequate

The Needs of Patient Access for Tomorrow

- from **more FTEs** → to **smart tools**
- from **lost revenue** → to **proactive outreach**
- from **point solutions** → to **an enterprise solution**

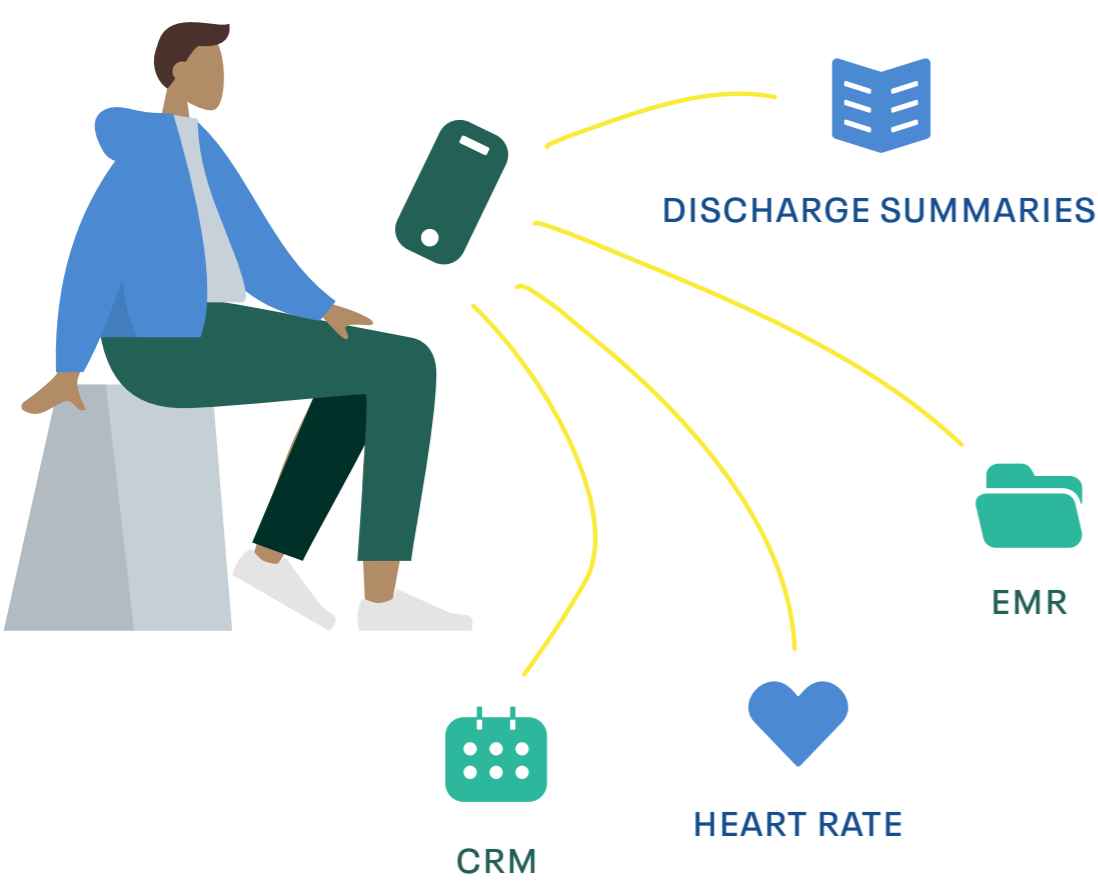
Introducing Memora Health

An intelligent, integrated patient access solution that unburdens your team, empowers clinicians, and meets patients where **they** are.

- **DIGITIZE COMMUNICATION & SCHEDULING**
- **AUTOMATE PATIENT MESSAGING**
- **IMPROVE ACCESS CENTER OPERATIONS**



Low-tech front end for patients meets **high-tech automation** to modernize your call center operations



IN USE AT **55+ HEALTHCARE ORGANIZATIONS**, INCLUDING:



Outcomes Achieved on Memora's Platform

\$670
NEW REVENUE GENERATED

76%
PATIENT ENGAGEMENT RATE

92%
PATIENT ACTIVATION RATE

2.5
DAILY HOURS SAVED PER FTE

To **book a demo**, contact us today:

info@memorahealth.com
(480) 335-7348

¹Monetate. 2019 Personalization Development Study, available at: <https://get.monetate.com/2019-personalization-dev-study/>